

Lynnette Najimy  
P.O. Box 15946  
Fernandina Beach Fl. 32034  
413.822.1512  
www.beansproutproductions.org  
lnajimy@beansproutproductions.org

~~~~~

Professional Experience:

- 2002 - Present **Founder, Director, Beansprout Productions, Inc.**  
Local, national, international multimedia productions, marketing and brand consultation, presenter, workshop leader, social media management.
- 2008 - present **Marketing Director, Music In Common, Inc.**  
Manage and implement cross-platform marketing strategies; fundraising, website development and management, program consultation, multimedia management, video and photo editing; data management; etc.
- 2010 – Present **Promotion and Multimedia, Berkshire Festival of Women Writers**  
Publicity, promotions and social media management  
Multimedia production, editing, and management
- 2007 – 2008 **Production Manager, CanyonRanchHealth**  
Managed all aspects of video content production for publication on Canyon Ranch interactive website
- 2005 – 2007 **Video Production, WorkshopLive, Inc.**  
All aspects of video production for music education website
- 2003 **Associate Producer, WMHT**  
Assisted in production of PBS television programs
- 1998 – 2001 **Family Advocate, Berkshire Center For Families and Children**  
Direct service to preschool children and their families;  
Teen parent groups, literacy programs, and multi-agency team strategies
- 1999 - 2000 **Campaign Associate, Berkshire United Way**  
Facilitated fundraising campaign strategies for local businesses and organizations
- 1991 – 1998 **Family Support Counselor, Child Care of The Berkshires**  
Assisted families in securing high quality child care;  
Supported child care providers in meeting and exceeding state requirements;  
Assisted in statewide redesign of R&R database

EDUCATION:

- 2002 MA Philanthropy and Media, Suffolk University  
2001 BA Human Services, Lesley University  
1986 AA Human Services, Berkshire Community College